

**Minutes  
of the  
Regular Meeting of Board of Directors of  
The Industrial Development Authority of the County of Gila  
(the “IDA”)**

Date: Tuesday, January 28, 2021 at 2:00 pm.

Place: Virtual Zoom Meeting

Presiding: Bob Pastor and Mac Feezor

Present: Bob Pastor, Stan Gibson, Lisa Brazil, Mac Feezor, Udon McSpadden, Cliff Potts, Jill Wilson, Bill Marshall

Absent: Tim Grier

Administrative Manager: Sandy Palmer

**ITEMS FOR INFORMATION/DISCUSSION/ACTION**

- I. CALL TO ORDER. Bob Pastor called the regular meeting of the Industrial Development Authority of Gila County to order at 2:06 p.m.
  
- II. INFORMATION/DISCUSSION/ACTION regarding IDA 2021 annual elections for President, Vice President and Secretary-Treasurer.  
Motion made to appoint Mac Feezor as President made by Bob Pastor and seconded by Cliff Potts, motion passed by a vote of (8-0).  
Motion made to appoint Lisa Brazil as Vice President made by Udon McSpadden and seconded by Cliff Potts, motion passed by a vote of (8-0).  
Motion made to appoint Stan Gibson as Secretary-Treasurer made by Bob Pastor and seconded by Udon McSpadden, motion passed by a vote of (8-0).  
  
Bob Pastor turned the meeting over to the newly elected President, Mac Feezor.
  
- III. INFORMATION/DISCUSSION/ACTION regarding potential projects aimed at assisting and supporting Gila County’s small business community to help them compete in the virtual, global marketplace.

Sandy Palmer presented the concept for a countywide marketplace akin to Etsy or Amazon that would allow Gila County small business owners to compete in a global, virtual marketplace. The countywide storefront would alleviate the financial, technical and marketing burden from the small business owners while increasing virtual traffic to help support local businesses.

The countywide website suite would help small business owners and service providers gain visibility and attract customers.

Discussion ensued.

On motion made by Bob Pastor and seconded by Mac Feezor, the motion to pursue technical assistance grants from USDA and the Department of Commerce for the website projects passed by a vote of (8-0).

- IV. INFORMATION/DISCUSSION/ACTION regarding the task list and current project update.

Sandy Palmer provided an overview of the current and upcoming projects as listed on the task list update.

Discussion ensued.

## **ADMINISTRATIVE REPORTS**

- V. Approval of the minutes of the Regular Meeting of June 1, 2020 made by Bob Pastor and seconded by Lisa Brazil, motion passed by a vote of (8-0).
- VI. Approval of the Treasurer's Reports from second, third and fourth quarters 2020, motion made by Stan Gibson and seconded by Lisa Brazil, motion passed by a vote of (8-0).

## **COMMUNICATION TO AND FROM THE BOARD**

- VII. CURRENT EVENTS

Mac Feezor provided an update on Covid-19 related relief, support efforts and vaccine updates from around the County.

Lisa Brazil provided an update on small business programs, guidelines and protocol for restaurants and bars to remain open during the shutdown.

Udon McSpadden stressed the importance of having an online presence, over 80% of small businesses are online. Websites are the modern-day storefront. The pandemic shutdown underscored the importance of having an online business presence.

VIII. ADJOURNMENT On motion made and duly seconded, the meeting of the IDA Board adjourned at 3:48 pm.