

**Minutes
of the
Regular Meeting of Board of Directors of
The Industrial Development Authority of the County of Gila
(the “IDA”)**

Date: Tuesday, December 8, 2015 at 10:00 a.m.

Place: Gila County Courthouse
Supervisors’ Hearing Room
1400 E. Ash Street
Globe, AZ

Presiding: Cliff Potts

Present: Fred Barcon, Mac Feezor, Tim Grier, Tim Humphrey, Bob Pastor, Trena Grantham, Bill Bennett, Stan Gibson

Absent: Cliff Potts

Administrative Manager: Sandy Palmer

Guest Present: Evelyn Vargas, Jerry Jennex, Ben Rhea

Fred Barcon called the Regular Meeting of the Board of Directors of the Authority to order at 10:08 a.m., noting the presence of a quorum.

**1. APPROVAL OF THE MINUTES OF THE REGULAR MEETING OF
THE BOARD HELD ON SEPTEMBER 22, 2015.**

On motion made by Stan Gibson and seconded by Bob Pastor, the minutes of the Regular Meeting held on September 22, 2015 were approved as submitted.

2. APPROVAL OF THE TREASURER’S REPORT FOR THIRD QUARTER 2015.

On motion made by Bob Pastor and seconded by Stan Gibson, the Treasurer’s Report for third quarter 2015 was approved as submitted.

3. INFORMATION/DISCUSSION/ACTION AS DETERMINED REGARDING THE COBRE VALLEY REGIONAL AQUATIC CENTER UPDATE PROVIDED BY MRS. EVELYN VARGAS AND MR. JERRY JENNEX.

Evelyn Vargas explained the decision to build a new pool was based on engineering reports that stated repairs to the existing pool would be cost prohibitive. Due to the wide interest from the community, the project has morphed from City of Globe to a regional approach. The past few months the Aquatic Center Group has focused on registering with Arizona Corporation Commission and will pursue 501 © (3) status. Consideration will be given to forming a tax district and pursuing bonds to finance the project.

Discussion ensued.

Jerry Jennex said the Aquatic Center Group is exploring their options regarding site selection, sustainability, maintenance, and financing options. They are looking into combining the aquatic center with other amenities and facilities that would help leverage costs.

Evelyn Vargas said she would add the IDA to the e-mail list and keep the IDA informed as plans progress.

4. INFORMATION/DISCUSSION/ACTION AS DETERMINED REGARDING THE UPDATE ON THE IDA’S WEBSITE DESIGN AND ANALYTICS.

Mac Feezor provided an update on the IDA’s website analytics. He noted that some people are hitting the website and leaving right away, some are spending time. We need to know what they are coming to see and where they came from. If we can pinpoint who is using the website and what they’re looking for we can update our websites and avoid growing stale and becoming irrelevant. We can give people what they want to find. Page by page analytics will help us. A tracker can be added to each page for a nominal fee.

Crosslinking with other sites is another way to track interest and prove how much traffic you are sending to other websites, which helps when selling advertising.

Mac Feezor mentioned that Ben Rhea has taken over Dragons Flight Marketing and has offered to assist the IDA with needed website tracking and updates.

On motion made by Bob Pastor to hire Ben Rhea of Dragons Flight Marketing to add analytic codes and website updates as directed and overseen by Mac Feezor, with associated costs to be approved by Cliff Potts. Motion seconded by Stan Gibson. Motion passed by a vote of (8-0).

**5. INFORMATION/DISCUSSION/ACTION AS DETERMINED
REGARDING THE FRANK LLOYD WRIGHT TALIESIN SCHOOL
OF ARCHITECTURE’S GLOBE-MIAMI STUDIO PROJECT.**

Fred Barcon provided an overview of the Frank Lloyd Wright Taliesin School of Architecture four-year community studio project and conveyed the enthusiasm expressed by the community at the Bullion Plaza meetings. He highlighted the numerous grant opportunities that would open as a result of having FLW as a partner, including a \$200,000 EPA Brownfields Area-wide Planning grant, a \$250,000 HUD Choice Neighborhoods grant, and multiple cultural and historic preservation grants.

He stated in order to meet the requirements set forth by the Higher Learning Commission FLW Taliesin School of Architecture must demonstrate their independence from the FLW Foundation by raising \$2,000,000 to cover five years of operating expenses by December 31, 2015.

On motion made by Stan Gibson to pledge \$200,000 to the FLW Taliesin School of Architecture Globe-Miami Studio Project over the next four years, contingent upon the IDA being awarded future “project specific” grant funds. Motion seconded by Bob Pastor. Motion passed by a vote of (8-0).

**6. INFORMATION/DISCUSSION/ACTION AS DETERMINED
REGARDING THE TASK LIST UPDATE.**

Fred Barcon provided an update on the Promise Zone meetings with Chairman Rambler, the San Carlos Housing Authority, and Espy Holguin of HUD. Chairman Rambler expressed his interest in utilizing the framework of the Promise Zone to continue a working relationship.

Fred Barcon provided an update on Raza Development's meetings with San Carlos Housing Authority, Downtown Main Street Association, Cobre Valley Center for the Arts and Frank Lloyd Wright.

Tim Humphrey provided an update on the environmental remediation needs in San Carlos in relation to the EPA Brownfields grants, and highlighted the need to foster the relationship with the Tribe.

The IDA Board discussed the County Manager's request to prove the IDA's statutory authority to apply as lead applicant for the Promise Zone.

7. EXECUTIVE SESSION TO DISCUSS PERSONEL MATTERS.

On motion made by Bob Pastor and seconded by Stan Gibson, the IDA Board entered into Executive Session at 11:32 a.m.

8. RECONVENE IN OPEN SESSION.

On motion made by Tim Humphrey and seconded by Bob Pastor, the IDA Board reconvened in Open Session at 12:02 p.m.

9. CURRENT EVENTS

10. CALL TO THE PUBLIC

11. ADJOURNMENT

With no further items to come before the Board, on motion made and duly seconded, the meeting adjourned at 12:05 p.m.

The meeting minutes of December 8, 2015, were approved as submitted on April 8, 2016, by a unanimous decision of the IDA Board.

Fred Barcón, Vice President