

**INDUSTRIAL DEVELOPMENT AUTHORITY OF THE COUNTY OF GILA,  
ARIZONA  
P.O. Box 127  
Claypool, AZ 85532**

Bill Bennett, Vice President  
Stanley Gibson, Secretary-Treasurer  
Timothy Grier, Member  
Lisa Brazil, Member  
Udon McSpadden, Member

Mac Feezor, Member  
Cliff Potts, Member  
Robert Pastor, Member  
Jill Wilson, Member

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Industrial Development Authority of the County of Gila, Arizona, Board of Directors, and to the general public, that the Board of Directors will hold a meeting open to the public on **Thursday, October 3, 2019, at 10:00 a.m. at the Gila County Supervisors' Hearing Room, 1400 E. Ash Street, Globe, with I-TV connection to the Supervisors' Conference Room, SR-260, Payson, Arizona.** Members of the Board of Directors will attend the meeting in person or be present telephonically. The following Agenda lists the matters to be discussed, considered, or decided at the meeting:

I. **CALL TO ORDER**

Stan Gibson, Bob Pastor, Lisa Brazil, Udon McSpadden, Mac Feezor, Cliff Potts

Absent: Jill Wilson, Bill Bennett, Tim Grier

Guests: Brian Sm of Griffin Consulting, Linda Gross, G-M Times. Supervisor Tim Humphrey.

II. **ROLL CALL**

Bob Pastor called the meeting to order at 10: 11 a.m.

**ITEMS FOR DISCUSSION/ACTION**

- III. **INFORMATION/DISCUSSION/ACTION** regarding the presentation of the Community Needs Assessment Survey funded by a grant from the Economic Development Administration. Presentation by Brian Smargiassi of Griffin Consulting.

Brian: Surveys of stakeholders, leaders and community members, outreach portion- community concerns, swot items, internal and external perception of the community. Land ownership, island in the midst of federal, state, mining -- limits future growth potential.

Economic development is more from a private sector perspectives, community driven perspective from within drives more change that the locals care to see on items that the locals care to see.

No market rate apartments in the area. Money was going to the primary markets. Lack of four - year education and white-collar jobs cause the “brain drain.” Median age is 44 years, higher than the state’s 38 year average.

85 spending categories that were analyzed in the study. One category that was above the national average was tobacco. Crime is well above the state and federal averages. Globe crime rate is 2.7 times higher than the state. Miami is 2 times higher.

Youth survey- students recognized the drug problem to a higher degree than the adults. It’s a larger concern than it might be realized.

Blight is a big issue. Vacant homes that need to be addressed. Become drug havens.

Infrastructure- sewage, water ability, flooding issues- underwater diversions. Residential neighborhood that do not have sidewalks.

Schools are below par to average. Highest attained education level less than half of the state average. With internet learning it might be higher. Drop out level is higher in Miami, higher than average.

2,300 people who live and work in Cobre Valley- live and work outside the area. Live outside the area and work in Gila County.

Younger residents are living outside the community. Living and working here tend to be older.

Word clouds- stakeholder surveys. Captures the answers to a survey in a word cloud. Findings: Internal perceptions of the community: Friendly community, natural resources,

External perceptions: Mining, natural resources, food, lack of exposure doesn’t help the community. Negative- blight, depressed economy

Focus to move the community forward: youth recreation, housing, blight, vacant buildings, sewer upgrades.

Goods and services lacking: medical, specialties, vet, PC, Bog box retailers, trader joes, etc.

Main street needs/wants and ideas: upper level housing in downtown areas. Walkability, traffic creates traffic. Traffic builds business. More dining options. Dog friendly options- dog bowls for pets to hydrate, co-work space, makers spaces,

Tourism: most broad answers to this question.

Adult survey- two sets for the findings. Cars, furniture, groceries, health and pharmacy goods. Long-term residents were more likely to purchase hardware products outside the community.

Recent arrivals- enhance the downtown areas. Attracting new services and IT startups. Family friendly amenities, signature festivals and events, walking trails, beautification.

Word clouds-

Greening the community- landscape to beautify. Green technology will be more and more important.

Way finding signage.

Threats: dependence on the mining communities. Lack of trades.

Summary:

Assignment of tasks to execute the list to move the community forward. There needs to be a task force to move forward. As some move forward, others will move forward too.

Bob Pastor: Distributing the report within the community to aide with grant applications. Anyone concerned with high tax rates in the community?

Brian: More were concerned with the low tax base. You can't tax the residents any more.

IV. INFORMATION/DISCUSSION/ACTION regarding the presentation of the Mountain Film Festival. IDA seed funding provided through a USDA TA grant. Presentation by Linda Gross of Globe-Miami Times Media.

Developing a new ecosystem of creating a new normal for economic development.

Mountain Film has been around for 46 years.

An explanation behind the need for a signature event that is authentic and represents the community. Mountain Film has been around for 46 years. Elevates tourism, help build

community, and youth programming. The values of Mtn Film are very much our values. International audience.

- V. INFORMATION/DISCUSSION/ACTION nomination and appointment of IDA Board President to fulfill the remainder of the 2019 term.

On motion made by Stan Gibson for Bob Pastor and seconded by all, motion to appoint Bob Pastor as President to fulfill the 2019 term passed a vote of 6—0 .

- VI. INFORMATION/DISCUSSION/ACTION establishing the IDA President, Vice President, and Secretary-Treasurer as signers on the IDA checking, savings, and C.D. accounts.

On motion made by Cliff Potts, seconded by Mac Feezor. to have Bob Pastor as a signer, Bill Bennett and Stan Gibson check signers.

- VII. INFORMATION/DISCUSSION/ACTION regarding the appointment of an IDA Board member to serve as Facilitator on federal grants.

On motion made by Cliff Potts appoints Bob Pastor, seconded by Stan Gibson. All in favor.

- VIII. INFORMATION/DISCUSSION/ACTION regarding the task list and current project update.

Mac Feezor: Broadband development grant. Mac Feezor proposes to pursue both grants. MHA to partner with IDA on the matching funds portion of the grant with Gila County. Bring the broadband to Star Valley. Gila County E-Rate could go to Cable One from north to south Gila County. Tonto Basin.

Cliff: specific projects that we would pursue?

Mac will talk to the cable one folks more in-depth. Preacher Canyon, distribution through town.

IDA will act as the conduit for the grant to hire the contractors to execute the project. The drive to bring in the town as customers. More engineering is needed on the economic driver.

Bob Pastor: The IDA will initiate the project, then hire out the contractors.

Cable One and APS fiber will pass each other at a certain point. There needs to be a run to Young. Tie in to E-Rate fiber to create service loops.

## **ADMINISTRATIVE REPORTS**

IX. Approval of the minutes of the Regular Meeting of June 3, 2019.  
On motion made by Stan Gibson seconded by Lisa Brazil, all in favor. Passed.

X. Approval of the Treasurer's Report for Second Quarter 2019.  
ON motion made by Stan Gibsob, seconded by Bob Pastor, all in favor. Moved.

## **COMMUNICATION TO AND FROM THE BOARD**

XI. CURRENT EVENTS  
Introduction to Udon McSpadden

XII. CALL TO THE PUBLIC

XIII. ADJOURNMENT

For further information, contact Sandy Palmer at (928) 425-5426. If any disabled person needs any accommodation, please notify at least 12 hours before the scheduled meeting time.

**DATED AND POSTED** this 1st day of October 2019.

On motion made to adjourn at 12: 05 p.m. dully seconded.

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Sandy Palmer, Manager